

PMI stands for “Plus Minus Interesting” and is an attention-directing tool developed by Edward de Bono to aid decision making. Using the worksheet below, direct your attention to all the Plus, Minus, and Interesting points relating to your available options. This should be done in a very deliberate and disciplined manner and over a period of 2 to 3 minutes per option.

Plus

Interesting

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Option 2 _____

Plus	Minus	Interesting
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Option 3 _____

Plus	Minus	Interesting
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
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